

CYNTHIA NGUYEN ✨

GRAPHIC DESIGNER

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✨ SKILLS

Software

Illustrator	Lightroom
After Effects	Dimension
Photoshop	Clip Studio Paint
Premiere Pro	Figma
InDesign	Unity

Design

Mascot Design	Branding
Motion Graphics	Magazine Design
Typography	Video Editing
App Design	Photo Editing
Web Design	Social Media
Packaging Design	Merchandise

✨ LANGUAGES

Proficient: English

Intermediate: Japanese, Vietnamese

✨ EDUCATION

University of Florida, Gainesville, FL

BFA in Graphic Design 2025

Minor in Japanese Studies

✨ EXPERIENCES

Swampcon 2024 - Present

Design Team

- Cooperated with 23 artists to design and illustrate social media graphics and logos.
- Visualized 15 signage posters to navigate the public towards specific locations.

UF SG Graphics and Copy Center 2023 - Present

Graphic Design Assistant

- Created logos and merchandise promoting UF programs.
- Utilized the university's brand guide for event posts, increasing attendance by 40%.
- Assisted with printing flyers and other physical materials for events and organizations.

Vietnamese Student Organization 2022 - 2023

Multimedia Director

- Developed merchandise including magazine, apparel, and stickers.
- Directed the Multimedia committee to produce promotional materials for the 50th-year anniversary cultural shows.
- Collaborated with the team to plan and execute unique events resulted in receiving the "Organization of the Year" award.

Japanese Student Association 2021 - 2023

Multimedia Chair

- Illustrated captivating graphics and merchandise, successfully promoting JSA's brand and contributing to increased attendance of general body members by 60%.
- Drafted and finalized the first logo and mascot, engaging member's involvement with the organization by 30% each year.

✨ INVOLVEMENT

Japanese Student Association 2023 - 2024

Member Outreach Chair

- Spearheaded the planning of socials increasing member involvement by 25%.
- Planned 5 key activities for the Kyodai mentorship program.
- Initiated the first decoration committee overseeing 9 general members.

Asian American Student Assemblé 2023

PR Committee Member

- Utilized strategic marketing techniques to increase awareness about AASA, reinstating it as a signature event at UF with an attendance of over 700 people from the university and out of town.